

PENINSULA TRANSPORT: DRAFT TRANSPORT STRATEGY CONSULTATION (key messages)

BACKGROUND

Peninsula Transport is consulting on their draft transport strategy. The consultation started on 11th December 2023 and is running through to 5th February 2024 (inclusive). The consultation can be accessed via the Peninsula Transport website:

www.peninsulatransport.org.uk. We are also holding a series of free webinars which will explain more about the strategy.

KEY MESSAGES

Peninsula Transport

- Peninsula Transport is the Sub-national Transport Body (STB) representing Cornwall, Devon, Plymouth, Somerset and Torbay.
- We provide a collective regional voice about the strategic transport and infrastructure needs of the region in order to boost economic growth.
- Our work reflects national, regional and local policies and is aimed at enhancing strategic cross-boundary connectivity, complementing the work of our local authorities to enhance local connectivity.
- The partnership works directly with the Department for Transport and also involves both the Heart of the South West and Cornwall and the Isles of Scilly Local Enterprise Partnerships, alongside National Highways, Network Rail and Homes England.

Draft Peninsula Transport Strategy

- The Peninsula Transport Strategy sets out four outcomes and a route map to achieving a strategic transport network that works for everyone – from businesses to communities and visitors.
- The strategy will be used to guide regional transport investment decisions until 2050.
- It will be the foundation of a Strategic Investment Plan which will identify and prioritise transport schemes and projects that reflect national and regional policies and best meet the needs of the user.
- The strategy set out four overarching principles which aim to deliver a transport network that meets the needs of the user:
 - By 2030 the desired outcomes are:
 - Easier journeys: integrating walking and wheeling with the bus and rail network, to make getting around without a car easy.
 - Going electric: affordable zero-emission transport through a reliable electric vehicle charging network.
 - A connected peninsula: safe, reliable and resilient road and rail travel within the peninsula and beyond.
 - These outcomes will ultimately lead to the key objective of:
 - Completing the network: improved connections within a growing and fully integrated transport network on a path to net zero.
- The STB's role is to bring relevant bodies together, champion the peninsula's needs and provide the vital link between national, regional and local policy.
- Peninsula Transport is not a decision making or funding body, and therefore the transport strategy is not a decision making or funding strategy. It is intended to outline long term regional transport outcomes to help guide government investment decisions into infrastructure and services.

- An outcome and route map approach means the STB can work to the four outcomes and continuously adapt to external changes.
- It is backed by evidence. Since 2018 we have built up a comprehensive evidence base to create a better understanding of how the peninsula works and what will bring the biggest benefits to the region.
- The strategy will be finalised following consultation with government, industry, businesses and our communities to ensure it meets the diverse range of needs of those travelling within the peninsula.
- Once the strategy has been adopted, the Strategic Investment Plan will be developed – which will identify and prioritise specific schemes and initiatives needed to deliver the transport strategy.

How can I get involved?

- Read our strategy and let us know if it meets your transportation needs. The consultation can be accessed via the Peninsula Transport website: www.peninsulatrtransport.org.uk
- We will be hosting free webinars throughout January 2024, open to anyone interested in finding out more about the strategy. Dates will be released shortly any people can pre-register interest at www.peninsulatrtransport.org.uk
- Help spread the work and share our consultation with others.

What happens next

- Once the consultation closes, we will take the time to review and analyse all the responses, using the feedback to finalise the Peninsula Transport Strategy.
- The final draft of the Peninsula Transport Strategy will then be submitted to the Peninsula Transport Board to approve its adoption.
- If adopted, we expect to publish the final strategy in March 2024.
- Once the strategy has been adopted, a Strategic Investment Plan will be developed and we will work with government, industry and local authorities to deliver the strategy.